

# Gant Strategic Pay<sup>SM</sup>

## Powered by Conferma

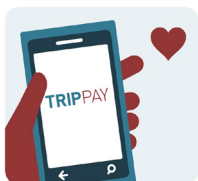
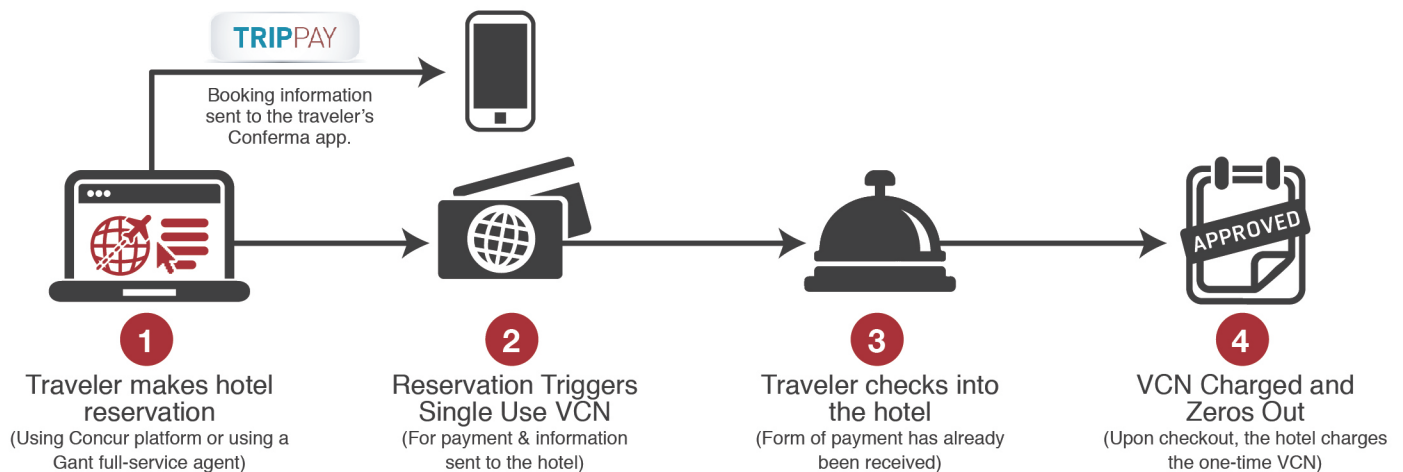
Gant is excited to announce a partnership with Conferma to offer **VCNs (Virtual Card Numbers)** as a solution to the third-party hotel billing process.

Virtual Cards are revolutionizing the whole process of payment within business travel. They remove pre-digital processes that have slowed the industry down and in doing so save agencies and their clients both time and money. At Gant, we are committed to reducing the number of manual touch points to help create a better travel experience!

### GETTING STARTED

- ✓ The corporate travel manager notifies account manager that the corporation is ready to initiate the VCN solution.
- ✓ A Gant project manager will walk the corporate travel manager through the process of setting up virtual cards, educating travelers, and pulling reports on VCN usage.

### HOW DOES IT WORK?



### WHY TRIP PAY? *The Corporate Traveler's Best Friend*

The FREE App, that saves time and money, reduces the need for booking support and gives confidence to anyone traveling on business.



## **FREQUENTLY ASKED QUESTIONS:**

### **Q: What are Virtual Card Numbers (VCNs)?**

A: VCNs are virtual payment cards used to make online business transactions. They work to the same principle as a normal plastic card, but without the need for that physical card to exist.

### **Q: How does this product tackle the problem of fraud with VCNs?**

A: It is very difficult for fraudsters to abuse VCNs. We create a VCN for a particular transaction. From there, the dollar amount, time window of the transaction, and recipient of the money cannot be changed. A VCN always has only the properties to satisfy one particular order, making fraud very difficult.

### **Q: How do VCNs solve the top priorities of travel managers?**

A: How VCNs help:

- Find innovative ways to generate savings
- Drive growth in online adoption
- Further promote the travel program

### **Q: How do VCNs provide better control?**

A: How VCNs help:

- Control what employees spend
- Minimize fraud
- Maximize transparency
- Maintain PCI compliance

### **Q: How do VCNs provide better efficiency?**

A: How VCNs help:

- Automate reconciliation
- Manage all travelers
- Improve cash flow
- A universal payment solution

### **Q: What is the time-frame to implement this process for my company?**

A: 90-120 days

### **Q: What is TripPay?**

A: TripPay™ is Conferma's mobile Virtual Card Number (VCN) App, which is used by travelers to display their booking details and front and back images of the VCN that the booking was made on when checking in at their hotel.

### **Q: What are the next steps to implement VCNs into my third-party hotel payment program?**

A: Please inform your Gant Travel account manager you wish to move forward with this solution.